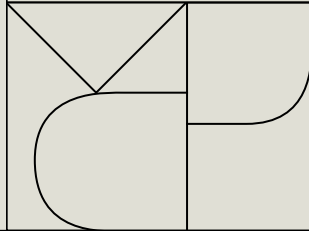


STUDIO.



DIGITAL PORTFOLIO

STUDIO.mcp is a creative lab where visual intelligence
meets artistic concepts, founded by **MARIE CHRISTIN PETERS.**

ABOUT STUDIO.mcp



Hi there — I am Marie Christin Peters, an awarded fashion designer with a passion for graphics.

Being a multi-hyphenate when it comes to art and design, I have turned my great interests into profession and founded STUDIO.mcp — a creative lab for marketing graphics, content creation, design and art direction — in 2021.

With 4+ years experience working for e-commerces ranging from luxury accessories to interior and lifestyle, I have been practicing my visual eye and always been up-to-date with the zeitgeist. To name a few, amongst my clients have been the premium jewelry brand **JuulsJuuls**, skincare label **MALIN+GOETZ**, home fragrances by **ipuro**, sustainable eco fashion label **JAN 'N JUNE** and small, local businesses as the **carpenter's shop Hibler** and **Coach Robinson Bentler**.

Everything I do, I do with passion, an aesthetic point of view and an artistic note to it.

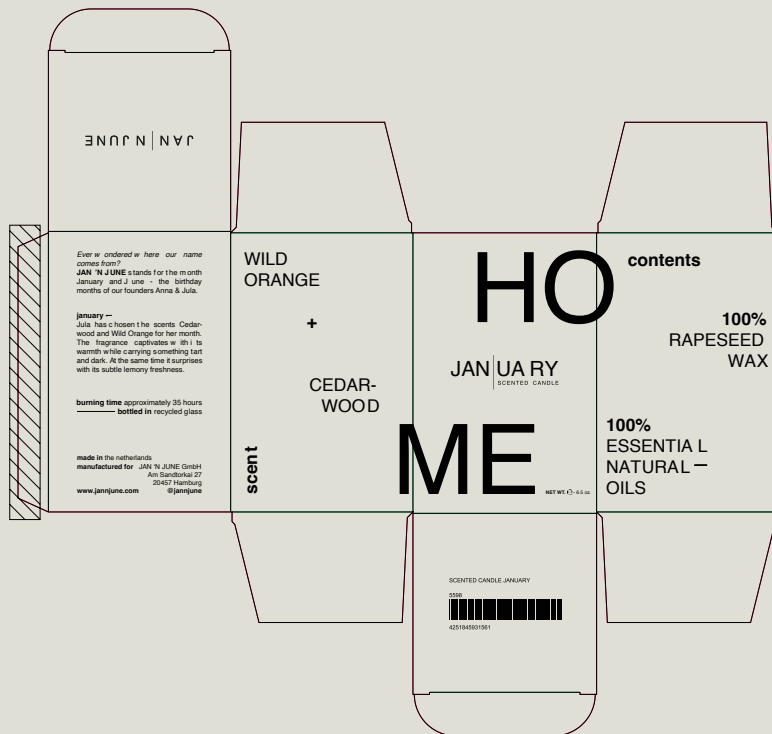
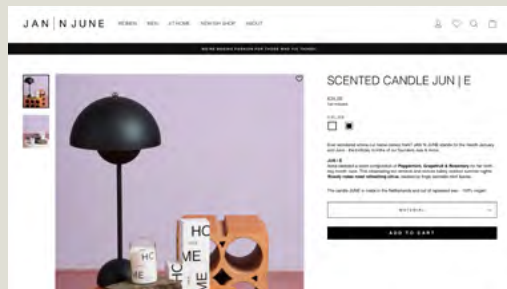
See for yourself while browsing through my portfolio or [instagram](#) and I am happy to hear from you!

studio@mariechristinpeters.com

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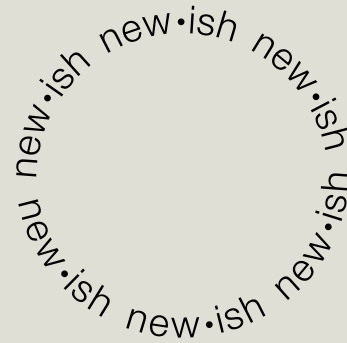
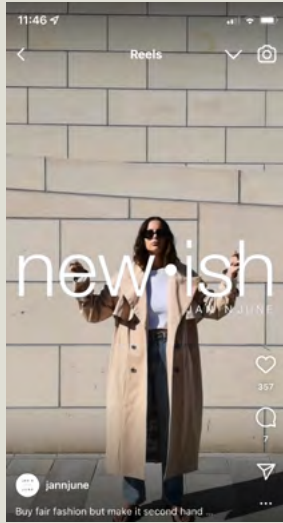
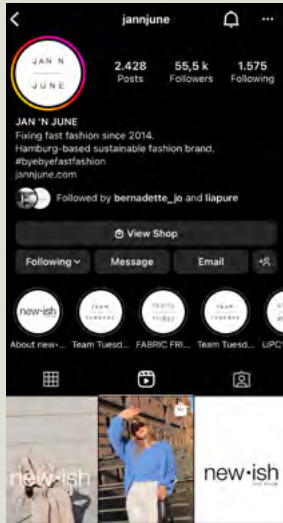


01 content creation for ipuro



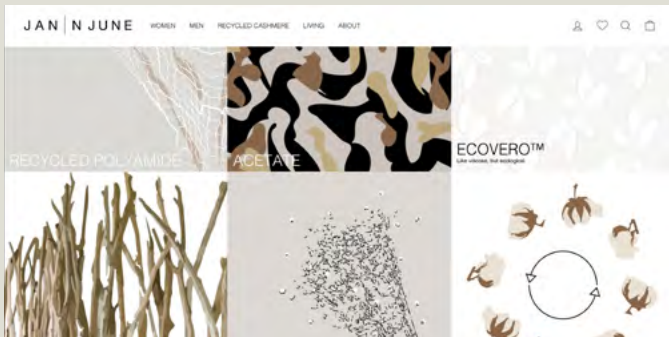
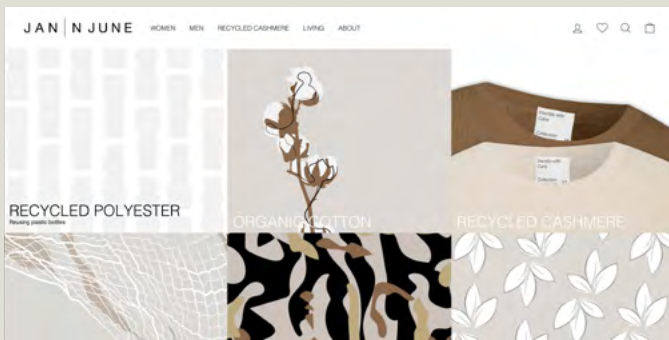
new•ish

JAN | N JUNE

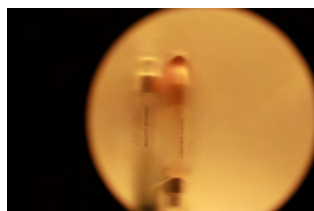


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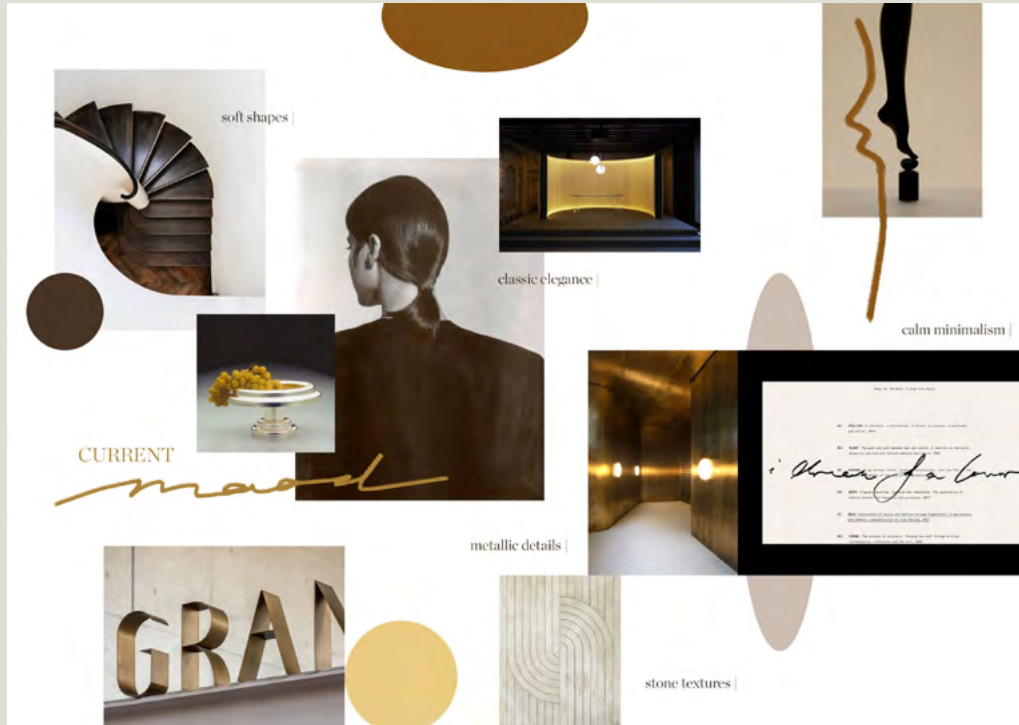
03 logo design for the recommerce offering of JAN 'N JUNE



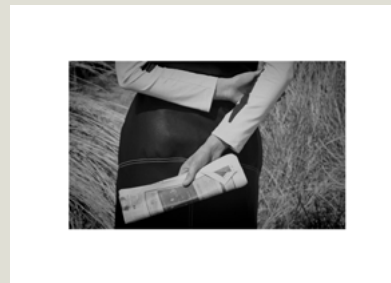
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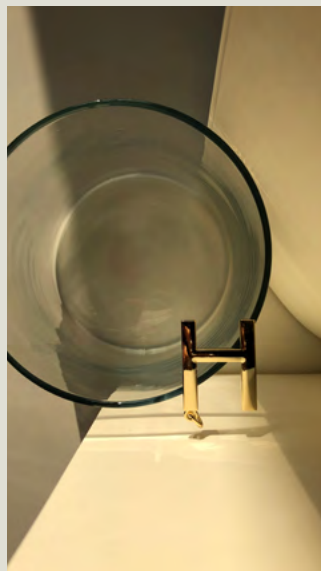
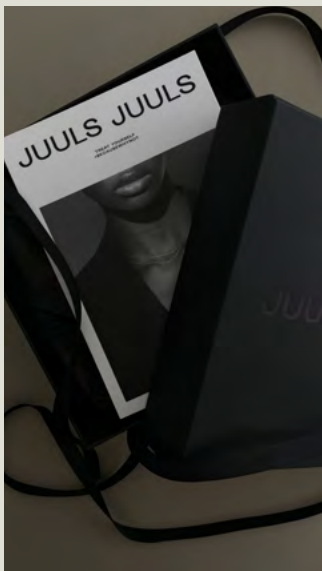


05 content creation for FAYNT

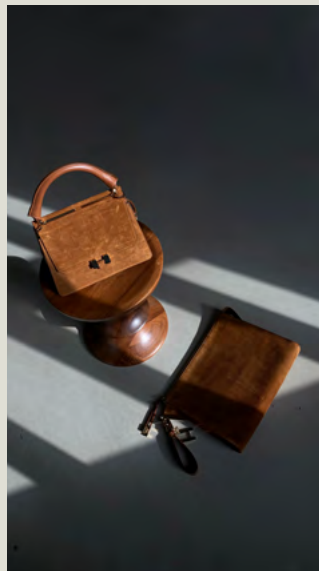
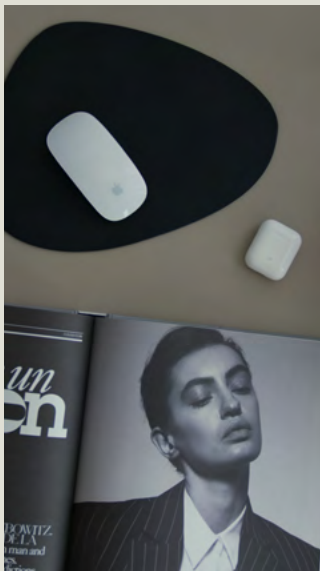


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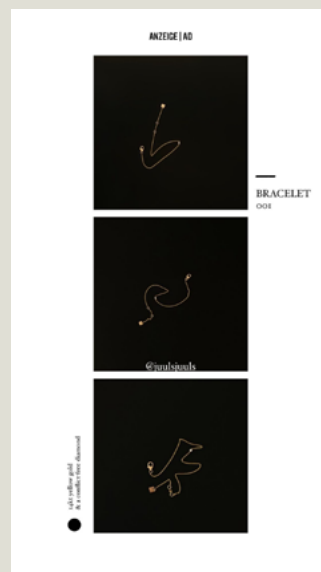
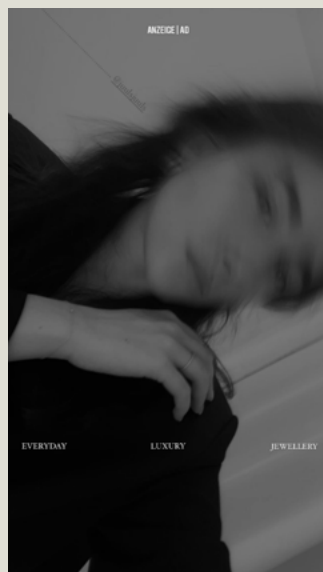




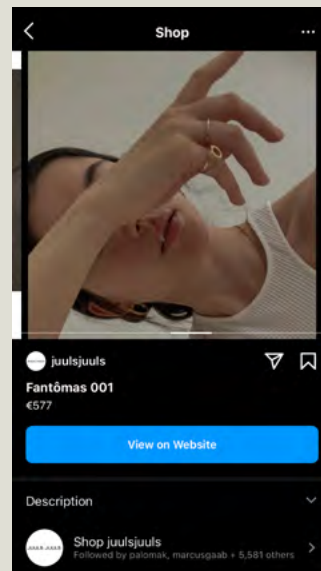
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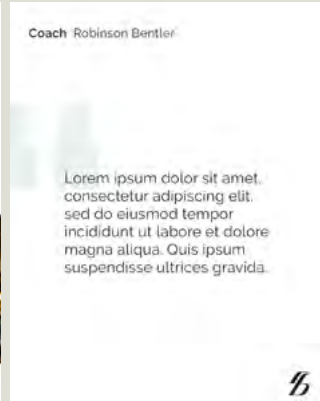
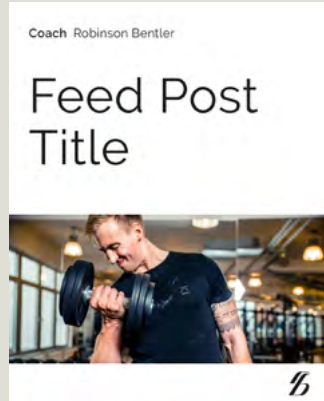
09 photography, art direction and editing - content creation for **Mersor**, **Daisy London**, **Nudiant** and **Maison Héroïne** (from left to right)

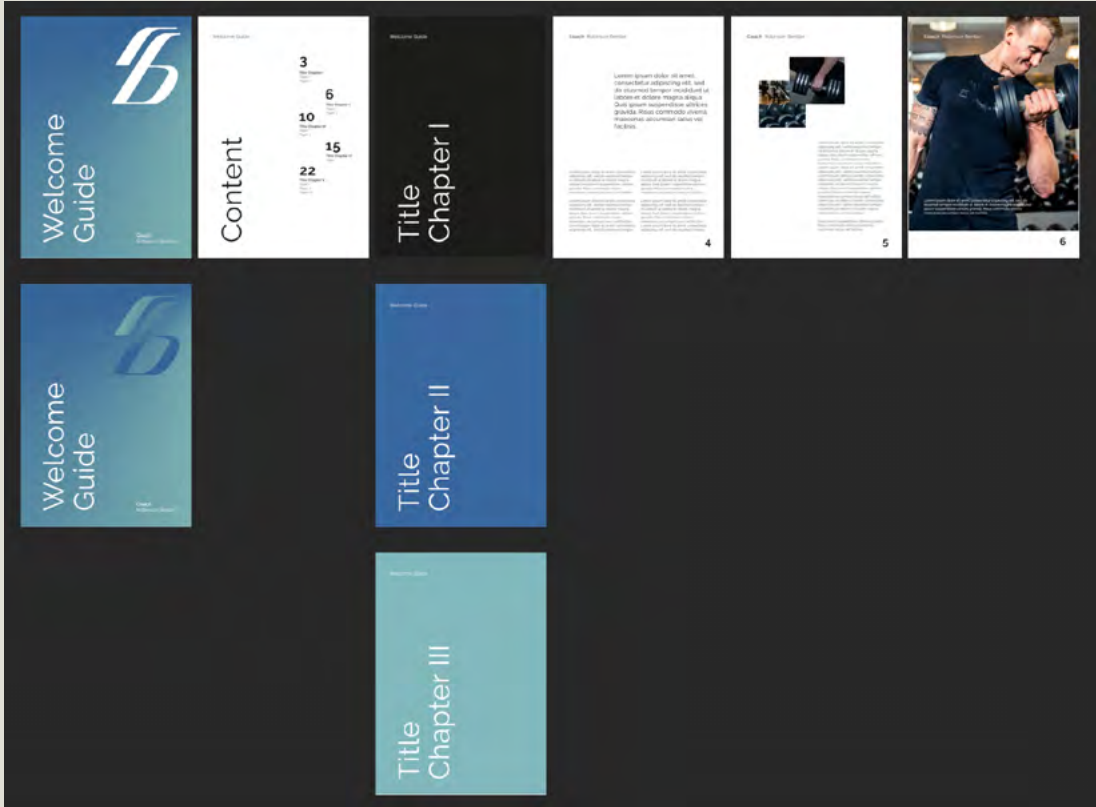


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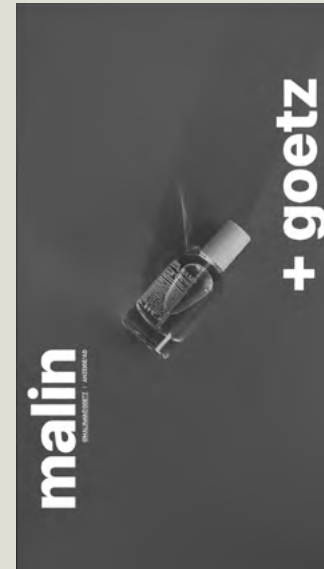
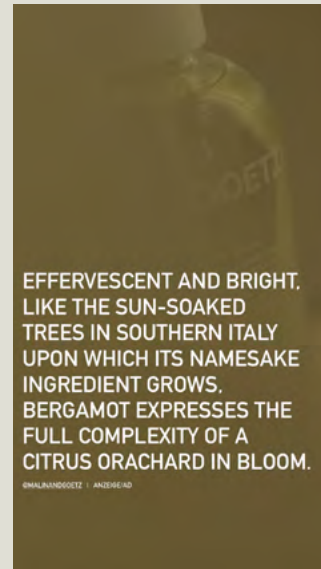
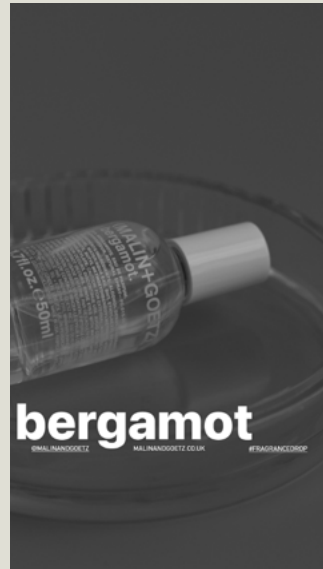
11 photography, art direction and editing - content creation for **JuulsJuuls**

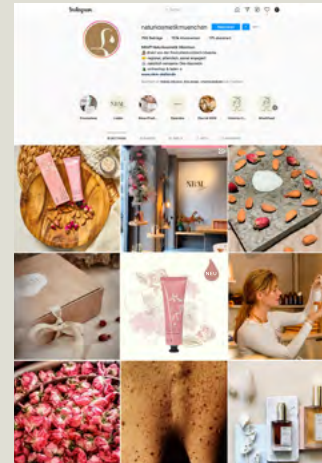




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13 Welcome guide template for Coach Robinson Bentler







16 Instagram stories and about page mock-up for Liapure



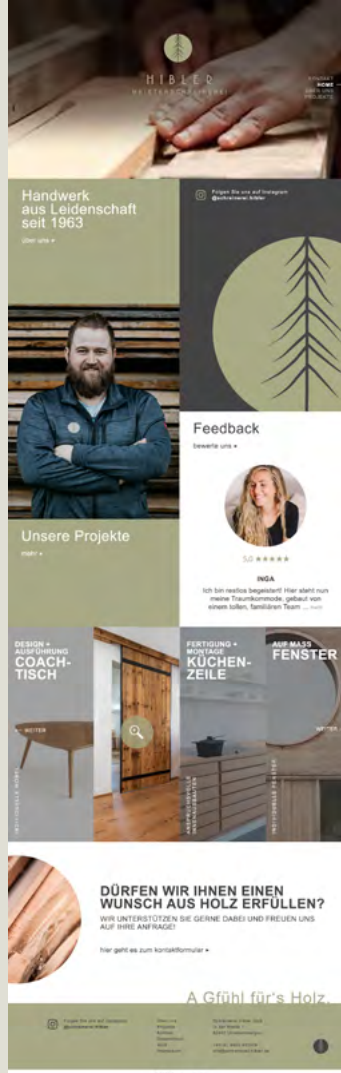
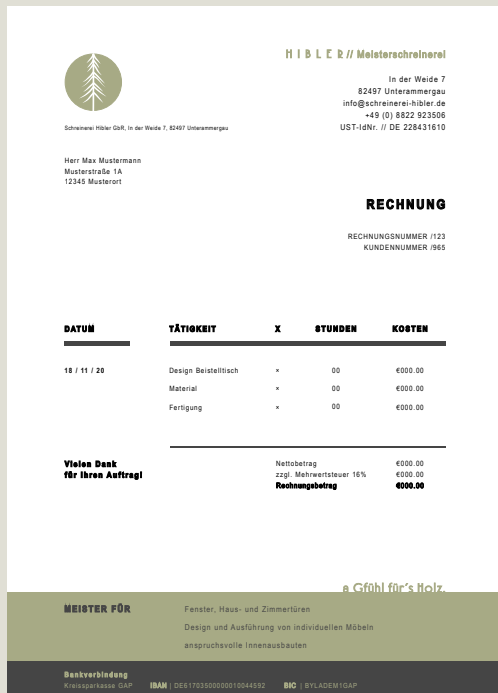
a COMPILATION of WORKS STUDIO.mcp



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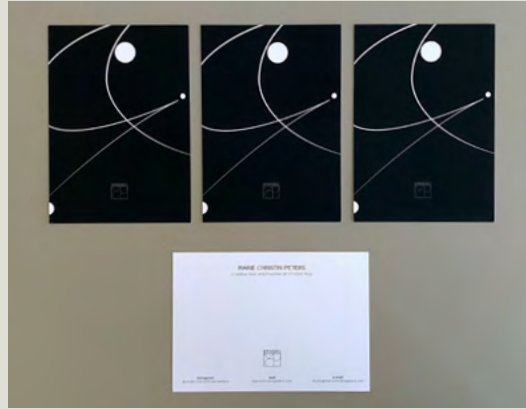
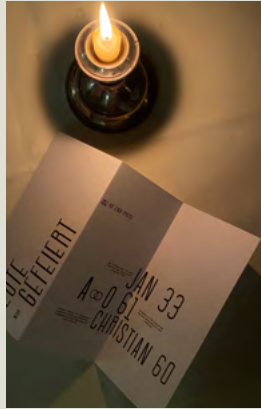


18 corporate identity for carpenter's shop Hibler

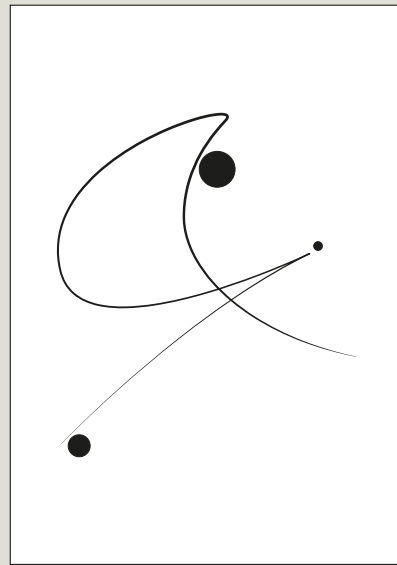
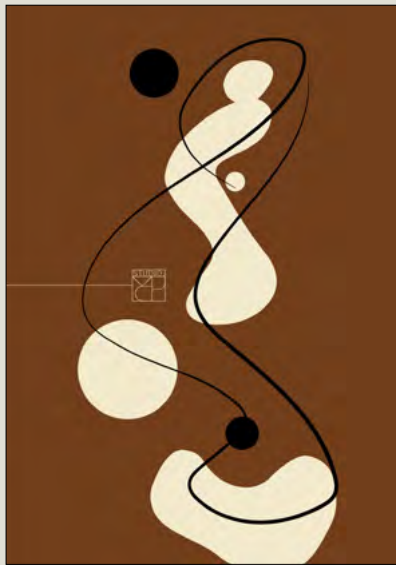


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19 invoice design, door plates and homepage mock-up for carpenter's shop Hibler



20 Design for stickers, cards, postcards, phone case, labels, flyers and hangtags



SOCIAL MEDIA

feed planning
visual creation for posts, stories and social ads

CONTENT CREATION

photography
editing, image resizing, product recoloring
art direction
short videos and animations

CORPORATE IDENTITY

logo creation
business cards
stationery
icons

E-COMMERCE

banners, graphics and overall visuals for your online shop
shopify assistance
homepage / landing page mock-ups
landing page creation with shogun

PACKAGING

stickers
cards, flyers
hangtags, labels
tissue paper
product packing

PRESENTATION

booklet creation for online + print (salesbook, lookbook,...)
mood/color boards
newsletter design
advertising media (e.g. phone case)

**MISCELLANEOUS
CREATIVE PROJECTS**

original artworks

**you are planning something special? please do not
hesitate to tell me about your project and we will create
something great together!**

in f



thank you

**FOR INQUIRIES
AND PRICING**, please contact

studio@mariechristinpeters.com

